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Make Workplace Positivity Pay Off ... For Individuals, Teams and Organizations

Is it possible to create a positive workforce in negative times?

Yes, it is, says speaker, strategist and consultant Liz Jazwiec, RN. But first you have to get real about how tough a job in healthcare really is. About the negative things you and your staff members do to make it even tougher.

In her new book, *Eat THAT Cookie! How Workplace Positivity Pays Off... For Individuals, Teams and Organizations*, Liz gets real about all that and more. In her darkly humorous, ever-so-slightly sarcastic style -after all she was an ER nurse - she builds a case for the powerful benefits of a positive workplace. (Hint: better patient service, improved efficiencies and lower employee turnover all make the list.)

Funny, inspiring and relatable, *Eat THAT Cookie!* is packed with realistic, down-to-earth tactics leaders can use right now to infuse positivity into their culture.

Readers will learn:

- Why hokeyness - in the form of giant smiley face cookies and no-negativity days - actually works
- How to decree and enforce “mandatory fun” so that it’s really, well, fun
- Guidelines for doing celebrations the right way
- How not to succumb to “process paralysis”
- Why victim thinking is so destructive, and how to eliminate it from the organization
- How to stop judging shoe-heel smashers, pants unzippers, and other irritating patients

“For the first 18 years of my career I used to say that if we could just get some decent patients I would love my work!” says Liz. “But the perfect clientele doesn’t exist. And guess what? I can have a good day anyway. I’ve found that happiness is a decision—anywhere, any time, in any economy.”

Put the tips in *Eat THAT Cookie!* into practice, you’ll be amazed by the rapid improvements you see in your organization - in terms of energy, focus, productivity and yes, happiness.