

Studer Group developed the Health Care Flywheel to help organizations understand the journey in creating great places for employees to work, physicians to practice, and patients to receive care. The core values of the organization are at the center of the flywheel. In health care, these are to have great purpose, do worthwhile work, and have the opportunity to make a difference.

Passion is the upstroke of the flywheel. The second part is very prescriptive to do's, called Nine Principles to achieve results. These are evidence-based tactics that will net desired outcomes. The third part of the flywheel process is when the organization starts to see results under the pillars, which provide a framework for prioritizing the desired results.

By tying results back to purpose, worthwhile work, and making a difference, the organization is inspired to follow more prescriptive behaviors to achieve even greater results, thereby creating a self-perpetuating culture of excellence, fueled by the momentum of the flywheel.

