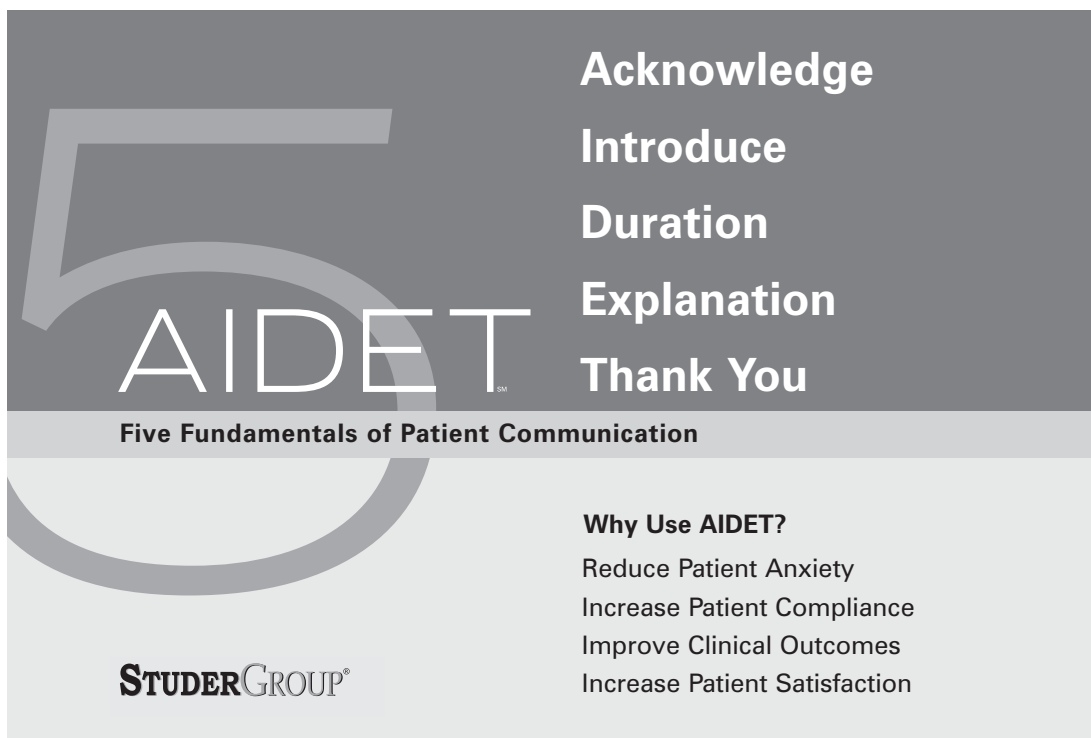


## Tool 7: AIDET POCKET CARD

The graphic features a large, stylized number '5' on the left side, with the word 'AIDET' written across its middle. The background is a dark grey gradient. On the right side, the five components of AIDET are listed in white text: Acknowledge, Introduce, Duration, Explanation, and Thank You. Below this list, the text 'Five Fundamentals of Patient Communication' is written in a smaller white font. At the bottom left, the 'STUDERGROUP' logo is displayed in white. On the bottom right, the heading 'Why Use AIDET?' is followed by four bullet points: Reduce Patient Anxiety, Increase Patient Compliance, Improve Clinical Outcomes, and Increase Patient Satisfaction.

**AIDET**  
Five Fundamentals of Patient Communication

**Acknowledge**  
**Introduce**  
**Duration**  
**Explanation**  
**Thank You**

**STUDERGROUP**

**Why Use AIDET?**  
Reduce Patient Anxiety  
Increase Patient Compliance  
Improve Clinical Outcomes  
Increase Patient Satisfaction

### Taking the Introduction to Next Level

Please develop your own key words for introducing and managing up yourself

How can you manage up yourself?

Job title:

Certification, licensure:

Years of experience, number of procedures you have done:

Special training: